



Media Studies

Expectations for success are:

In order to succeed at the highest level, a Media student needs to produce excellent research into similar products and a potential target audience, demonstrate excellence in the creative use of a range of technical skills, show excellent ability to communicate and make excellent use of digital technology.

The characteristics of an outstanding student in this subject are:

- Students who arrive on time, prepared for learning.
- Students who develop a “Growth Mindset.” They will appreciate that success depends on effort and they will apply themselves to overcome any hurdles faced.
- Motivated to study – the student has clear goals, completes class work, finds relevant work outside lesson, is reflective, asks questions without prompting, shows initiative and is enthusiastic and open-minded.
- Someone who is an independent learner, who shows responsibility for their own learning.
- Someone who meets all deadlines and works consistently hard.
- A creative thinker.

Wider reading list:

Guardian Film	@guardianfilm www.guardian.co.uk/film
The Media Blog	@TheMediaTweets http://www.themediablog.co.uk
Media Standards Trust	@NewsMatters http://mediastandardstrust.org/resources/media-blogs-uk
BBC Entertainment	@bbcentertain bbc.co.uk/news/entertainment_and_arts
Empire Magazine	@empiremagazine www.empireonline.com/magazine
Total Film	@totalfilm www.totalfilm.com/magazine
BFI	@BFI www.bfi.org.uk
BBC Films	@BBCFilms www.bbc.co.uk/film
Film 4	@Film4 www.film4.com

Gill Branston/Roy Stafford

The Media Student's Book

Mark Kerrmode

The Good, The Bad and The Multiplex

Independent Study ideas

Photoshop tutorials

Indesign tutorials

Video editing tutorials